



Why assess student learning?
To obtain evidence of student progress
To guide instruction and choice of pedagogical strategies
To determine the effectiveness of our teaching

## Purpose of Assessment in the Higher Education Academic Program To assess individual progress while building skilled, knowledgeable, creative, and thoughtful individuals.

## Basic assessment concepts: Separate but related Assessment - this generally refers to the process of gathering information about where the student has been, where the student is now, or where the student should be relevant to academic expectations Measurement - the use of a systematic methodology to observe behaviors in order to represent the magnitude of performance achievement, task completion, and concept attainment Evaluation - Evaluation is the comparison of assessment information in relation to a standard or set of pre-established criteria for the purpose of determining the extent to which the standard or criteria have been met





